

September 28, 2023

Meidensha Corporation

To members of the media

Meiden receives Chairperson's Prize from Japan Industrial Safety & Health Association

Meidensha Corporation (Meiden) has received the Chairperson's Prize from the Japan Industrial Safety & Health Association (JISHA) for fiscal 2023. The prize is aimed at commending corporations that have deep understanding of JISHA's activities and which have achieved outstanding records in their efforts to promote industrial safety and employee health. Companies are also evaluated based on their efforts to publicize and encourage such initiatives in the wider community and their specific industrial sector.

Meiden's top management has successfully taken safety and health measures to make the safety and health of each employee the foundation of corporate management. Such measures include the promotion of hands-on safety education, which can be a model for other companies. This point was highly evaluated by JISHA.



At the prize presentation ceremony held on September 27



At right, Norio Takekawa, Representative Director, Executive Vice President and Executive Officer

Since 2008, the Meiden Group has promoted hands-on safety education to enhance employee awareness of potential hazards. From 2016, the education service expanded beyond the Group, providing fee-based education to workers at other companies'

factories and construction sites. The Group has also developed VR-based education, in which participants can virtually experience industrial accidents, using it for industrial safety education inside and outside of the company. JISHA has used Meiden's hands-on safety education content at its seminars for this purpose since 2021. In 2022, JISHA partnered with Meiden to develop VR-based content for such education.

The Meiden Group is putting top priority on safety and regards health as an irreplaceable asset, as stipulated in its Occupational Safety and Health Action Guidelines. Based on these principles, the Group is committed to continuing its robust efforts to create workplaces in which there are no industrial accidents by making working environments safer and providing hands-on safety education.