

Meiden recognized as “White 500” for health and productivity management for third consecutive year

Meidensha Corporation (Meiden) has been selected as a “White 500” company for the Certified Health and Productivity Management Organizations Recognition Program by the Ministry of Economy, Trade and Industry (METI) for the third straight year. The certification is given to corporations with excellent health and productivity management.

METI and Nippon Kenko Kaigi jointly recognize large corporations that are engaged in excellent health management as White 500 companies, in collaboration with insurers. The program started in 2017.

Meiden believes it is vital to ensure the well-being of employees, who play a major role in realizing the Meiden Group’s vision of becoming a sustainability partner in society.

Meiden is committed to becoming a leading company in health management by supporting the health of every employee on an organizational basis. To reach this goal, we are taking five key actions — promotion of work style reforms; improvement of each employee’s health literacy; enhancement of the mental health program; prevention of passive smoking; and patronage of preventive medical programs — to help our employees work in better physical condition and with greater satisfaction.

For details about Meiden’s health management, visit:

<https://meidensha.disclosure.site/en/themes/99>

*The term “health and productivity management” is a registered trademark of the Workshop for the Management of Health on Company and Employee, a nonprofit organization.