

October 2, 2023

Meidensha Corporation

To members of the media

HOKUTO DENKO renamed MEIDEN HOKUTO

HOKUTO DENKO CORPORATION, a subsidiary of Meidensha Corporation (Meiden), was renamed as MEIDEN HOKUTO CORPORATION on October 1, 2023.



Meiden Hokuto, which has operated as an electrochemical measurement equipment maker since its establishment in 1958, became a Meiden Group company in 1988. In 1991, the subsidiary launched a new business involving water quality measurement equipment to make it another business pillar alongside its electrochemical measurement equipment business. It became a wholly owned subsidiary of Meiden on March 29, 2023.

The conventional areas where Meiden Hokuto's electrochemical measurement equipment—its original business—are applicable are batteries, surface treatment (plating), metal corrosion, and corrosion prevention. The company has expanded its application range to electronic devices, novel materials, fuel cells, biosensors, and those related to photoelectrochemistry, molecular functional electrodes and bioelectrochemistry. In recent years it has entered practical fields such as making measurement equipment for electric vehicles, mobile phones and environmental analysis.

To respond to the market's needs, Meiden Hokuto has developed and marketed a considerable number of unique products, exemplified by its multi-electrochemical measurement and battery charge/discharge systems. Taking the change of name as an opportunity, the company will expand and accelerate its synergetic effects with the Meiden Group, thus enhancing products' added value and generating new business enterprises. This will further boost clients' trust, maintain Meiden Hokuto's status as

one of the top brands in the electrochemical measurement field, and enable the company to prosper even more.

■ Outline of Meiden Hokuto

Company name	MEIDEN HOKUTO CORPORATION
Representative	Takashi Kodama
Founding	1958
Sales	1.99 billion yen (FY2022)
Business operations	Electrochemical measurement equipment/Water quality measurement equipment
No. of employees	81
Addresses	Head office 4-22-13 Himonya, Meguro-ku, Tokyo 152-0003 Japan Osaka office 1-1-1 Nishinagasucho, Amagasaki, Hyogo 660-0805 Japan Atsugi Works 3028 Kamiechi Uenohara, Atsugi, Kanagawa 243-0801 Japan