

September 30, 2024

Meidensha Corporation

## **Meiden receives its first Japan Regional Quality Award from Nissan Motor**

Meidensha Corporation (Meiden) has received the Japan Regional Quality Award in the Electric Category, marking the first time the company has won this prestigious recognition for quality in the domestic category. This accolade is part of the 2024 Nissan Global Innovation & Quality Award, sponsored by Nissan Motor Corporation.



Certificate of commendation



Left: Nissan Motor Chief Quality Officer Mitsuru Antoku

Right: Meiden Senior Managing Executive Officer Koji Niikura

### ■ About the Nissan Global Innovation & Quality Award

Nissan Motor recognizes outstanding suppliers for product quality among more than 200 domestic companies that provide essential parts to the automaker each year. Meiden is a longstanding provider of integrated motor/inverter units and generators for vehicles to Nissan Motor. In recognizing Meiden, the automaker highlighted the consistently high quality of Meiden's products.

The awards ceremony took place in July at the Nissan Motor Global Headquarters in Nishi Ward, Yokohama.

Meiden views the award as a motivation to not only continue its efforts to supply its products reliably but also to further enhance their quality.