

## **Meiden's health management approach receives external recognition for 2nd consecutive year**

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Meidensha Corporation (Meiden) was selected today as a "Health and Productivity Stock," a status the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) confers on listed companies with excellent health and productivity management\*. The ministry also designated Meiden as one of the "White 500" companies under its 2022 Certified Health & Productivity Management Organization Recognition Program. Meiden has been selected as a Health and Productivity Stock and certified as a White 500 company for the second consecutive year.

METI and TSE jointly started the Health and Productivity Stock program in 2015 to publicize the names of companies that actively promote and consider employees' health management from a corporate management perspective and strategically carry out necessary measures in that regard.

The Certified Health & Productivity Management Organization program was launched in 2017. Under this program, METI and Nippon Kenko Kaigi, a semi-public health promotion organization, jointly certify major corporations that have shown excellent health and productivity management in collaboration with providers of health insurance programs. Companies covered by the program are not limited to those listed on major stock exchanges.

Meiden has set a corporate goal of becoming a "Sustainability Partner" for society. To achieve this, we believe it is essential to guarantee the wellbeing, health and happiness of our employees.

Meiden is committed to becoming a leading company in health management by supporting the health of every employee on an organizational basis. To reach this goal, we are taking five key actions — promotion of work style reforms; improvement of each employee's health literacy; enhancement of the mental health program; prevention of passive smoking; and patronage of preventive

medical programs — to help our employees work in better physical condition and with greater satisfaction.

Details of Meiden's health management initiatives can be found here:

<https://meidensha.disclosure.site/en/themes/99>



\*The term "health and productivity management" is a registered trademark of the Workshop for the Management of Health on Company and Employee, a nonprofit organization.