



December 17 2012
Meidensha Corporation

MEIDEN will enter into Myanmar Market via Transformer Business

- **Signed a Technical Transfer Agreement with AGE**
- **and MoU on its Equity Investment jointly with Metal One -**

Tokyo – December 15, 2012 - Meidensha Corporation (“**MEIDEN**”) (Tokyo Stock Exchange Stocker: 6508、President & C.E.O. Junzo Inamura) today announced MEIDEN signed a technical transfer agreement with a Myanmar transformer manufacturing and sales company, Asia General Electric Co., Ltd. (“**AGE**”) on power transformer design, manufacturing and repair. MEIDEN also signed the Memorandum on Understanding (“**MoU**”) for the study of equity investment to AGE together with Metal One Corporation (“**Metal One**”), a leading steel trading house in Japan. If the equity investment is made, it will be the first case of equity investment from Japan to a power infrastructure-related company in Myanmar.

After the economic deregulation, Myanmar is showing the big economic growth potential. Given the trend of its going urban and industrialization, Myanmar is actively engaged in the various infrastructure building and improvements. This situation created a growing demand for the power and it became an essential agenda for Myanmar to build a solid power infrastructure. Myanmar’s power infrastructure faces the aging problem of power transmission and distribution facilities and substation facilities. The pressing and urgent problem is to secure the stable power supply and to improve the power supply reliability.

In the power transmission and distribution (“**T&D**”) business, MEIDEN is promoting to build a local network with a partner as its overseas business strategy in the Southeast Asian Region. Through the co-operation with AGE who has a strong supplier of the transformers in Myanmar, MEIDEN will make an entry into the Myanmar T&D Market. At the same time, through the supply of the low cost & high-quality licensed products manufactured by AGE, MEIDEN will reinforce its competitive edge in the Southeast Asian Region.

Through the technical transfer this time, AGE will have the latest technology on high quality medium and large power transformers and it will solidify its presence as the largest supplier of power transformer in Myanmar.

As for the equity investment to be studied under MoU, Metal One will also join. Metal One will also provide to AGE the electromagnetic steel plate and heavy steel plate for the power transformer as a steel trader. The specifics of the equity investment will be studied and discussed among the three parties in line with the new foreign investment law in Myanmar.

About Meidensha Corporation:

Founded in 1897, Meidensha Corporation is a leading manufacturer in the heavy electric industry in Japan. The principle place of business is: Think Park Tower, 2-1-1, Osaki, Shinagawa-ku, Tokyo, 141-6029, Japan. The number of employee: 7,812 people. Capital: 17 billion yen. Listed on the 1st Section of Tokyo Stock Exchange. Annual Revenue of Fiscal Year 2011:181 billion yen. Main works: Numazu, Ohta, Nagoya and Kofu. Home Page: <http://www.meidensha.co.jp>

About Asia General Electric Co., Ltd.

Asia General Electric Co., Ltd was established by a group of professional engineers and specialists with several years of experience in the field of Electrical Power Engineering.

Apart from the expertise of employees, the company has deemed necessary to cooperate with highly reputable foreign transformer manufacturing company which has long experience in this field.

Quality Total Control (Q.T.C) has been operated and accredited the ISO from various independent international standard organizations.

About Metal One Corporation:

Metal One Corporation, world's largest steel trader, was established in January, 2003 with its headquarters in Tokyo, Japan. Its market capitalization to date is Yen 100 billion. Shareholders of Metal One are Mitsubishi Corporation (60%) and Sojitz Corporation (40%). As an integrated steel trading company and a leader in steel distribution, Metal One has a strong ties to steel manufacturers and the distribution industry as well as its two shareholding firms and more than 150 domestic and overseas Group Companies. Homepage: <http://www.mtlo.co.jp/us/index.html>

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