



MEDIA RELEASE

For immediate release

MEIDEN GROUP celebrates its growth in Singapore with the International Headquarters Award and new facilities

Singapore, 15 October 2015 – Meiden Group commemorates its momentous growth alongside Singapore with several key announcements impacting its operations in Singapore.

Leveraging Singapore as a strategic base for Meiden Group's operations

Meiden Group announced today that the Singapore Economic Development Board (EDB) has awarded Meiden Asia Pte Ltd with the International Headquarters Award¹. Meiden Asia has established a regional headquarters in Singapore to oversee sales & marketing, manufacturing, engineering and R&D activities for the Group in Southeast Asia.

Since venturing into the Singapore market in 1975 through the setup of Meiden Singapore, Meiden Group has seen remarkable growth over the last forty years. Recognising the strategic importance of the country in its regional operations, Meiden Group continued to increase its investment in Singapore by moving its regional headquarters function to Meiden Asia.

“Located in the heart of ASEAN, Singapore is a vital hub providing a platform for an array of industries including transport, financial, and trading services. Meiden Group is honoured to serve the world-class infrastructure systems here. As Singapore looks forward to another 50 remarkable years, our Meiden Group will follow your footsteps for another successful journey,” according to Mr Yuji Hamasaki, President of Meidensha Corporation.

¹ The EDB Headquarters Programme provides incentives to encourage companies to use Singapore as a base for conducting headquarters management activities to oversee, manage and control their regional and global operations and businesses.



Meiden Singapore pushes innovation boundaries with new ceramic membrane assembly factory and Membrane and Water Technology Centre

Reinforcing Meiden Group's commitment to expand its operations in Singapore, Meiden Singapore Pte Ltd will be the new regional headquarters for its water business unit. This signifies the evolution of Meiden Singapore from one of Southeast Asia's most advanced manufacturers of power transformer and switchgears, to a pioneer in groundbreaking technologies in the water industry.

Meiden's water technologies have been adopted in several prominent water projects in Singapore. The projects include Jurong Water Reclamation Plant, Singapore's first industrial wastewater recycling plant, which uses Meiden's combined ceramic membrane bioreactor (MBR) and upflow anaerobic sludge blanket (UASB) technologies, and the Changi Water Reclamation Plant upgrade which will be one of the world's largest ceramic membrane bioreactor projects.

With the strong demand for Meiden Singapore's specialised technologies, the company expanded its facilities recently to include a new ceramic membrane assembly factory and a Membrane and Water Technology Centre. The factory is poised to meet the growing demand from Asia and Middle East market for its ceramic membrane units. In addition, to adapt to fast-changing needs in the region, the Membrane and Water Technology Centre will focus on R&D to advance the development of water treatment technologies.

Commemorating 40 years of Meiden Singapore

The launch of these new facilities is one of the milestones that marks Meiden Singapore's 40th anniversary. The facilities will officially be opened today by Guest-of-Honour, Mr Lim Kok Kiang, Assistant Managing Director of the EDB, Mr Yuji Hamasaki and Meiden Group executives.



“We welcome Meiden Group's commitment to leverage Singapore as a strategic headquarters to serve the growing demand for urban solutions in the region. The investments made by Meiden Group over the years, including water-related investments launched today, are testament to Singapore's position as a hub for business, manufacturing and innovation activities,” said Mr Lim Kok Kiang, Assistant Managing Director, EDB.

The 40th anniversary celebrations will end with a dinner graced by Guest of Honour, Ms Low Yen Ling, Parliamentary Secretary, Ministry of Trade and Industry & Ministry of Education. This dinner is to showcase Meiden Singapore's gratitude to customers, partners, stakeholders as well as past and present employees who have contributed to their growth into a reputable player at the forefront of innovation since 1975.

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